

WINNING 2017

5 WINNING TACTICS TO SCALE YOUR GO-TO-MARKET AND CHANNELS IN 2017

22.12.2016

Barnea & Co. Law Offices
Electra City Tower,
HaRakevet St. 58, floor 21

9:30 - 11:30

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B2B2C Bootcamp

Hand-On Implementation of B2B2C Marketing Strategy

TitanBranWise in collaboration with mHealth provided hands-on peek into how the leading companies implement B2B2C marketing strategy in the healthcare industry. Real case studies showcasing step-by-step B2B2C implementations include:

Ilan Nacash- Chief Brand Officer at Syneron-Candela and a beloved TitanBrandWise customer, shared with us the change in approach and marketing strategy adopted by Syneron Candela to open a direct dialogue with end customers.

[CLICK HERE TO WATCH THE VIDEO >](#)



Gil Bashe, Global Head of Healthcare PR for Finn Partners, - Delivered a new broadened horizon on the state of global healthcare today and why B2B2C is a must.

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Imri Galai - Growth Lead, EMEA and North America at Air BnB, took us out-of-the-box experience to recruit end users as customers as well as service providers in a new hotel concepts.

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